



## Code of conduct and values

### 1. Our mission

The purposes of the BMW Motorcycle Club of Victoria Incorporated (the Club) are:

- (a) To enhance the enjoyment of BMW motorcycling,
- (b) To provide opportunities for members and their families to interact socially,
- (c) To encourage safe riding practices, and
- (d) To support advocacy for safer motorcycling.

We are a social club. We create and sustain life-long friendships. We enjoy motorcycle riding, support the motorcycle community and promote rider safety and training. Our passion for BMW motorcycles and all things BMW Motorrad drives us to "make life a ride".

None of our activities are mission critical to cause anxiety to members and participants.

### 2. Our values

Our club encourages and values respect, community, professionalism, tolerance and support all of the things that are necessary for members to feel valued in our club. It is not about what you can get from the club, but what you are willing to contribute to the club that will enrich your club life – ask any life member.

In **summary**, to pursue our club's mission, we commit to the following values:

- **Respect** of club, members, property, the BMW brand and the BMW community.
- **Honesty** and integrity are forefront in all we do.
- **Community**: We are a supporting and welcoming community grounded in teamwork to make big jobs small through the contribution of every volunteer.
- **Servant heart**: A volunteer is someone who delivers what they promise.
- **Boundaries**: Committee members and the Support Team have a life outside the club.
- **Professional**: Always represent the Club and the brand in a professional manner.

### Unpacking our values

- **Respect** of club, members, property, the BMW brand and the BMW community.
  - We embody compassion and empathy.
  - We treat people how we would want to be treated.
  - We are open to all.
  - We behave like adults and treat each other like adults.
  - We have zero tolerance for abuse (bullies) and people who behave like victims.
- **Honesty** and integrity are forefront in all we do.
  - We are reliable and trustworthy.
  - We honour our commitments.
- **Community**: We are a supporting and welcoming community grounded in teamwork to make big jobs small through the contribution of every volunteer.
  - We are a family of friends and BMW enthusiasts.

- We are committed to improving members' experiences through club activities, rider training and social events.
- If you see a problem, say something or do something – please don't ignore it. Mention it to a committee member and follow the right channels. Please don't use social media to air your dissatisfaction.
- If you are willing to call out a problem, then we would like you to also come up with workable solutions - be ready to volunteer to implement.
- **Servant heart:** A volunteer is someone who delivers what they promise.
  - We appreciate and value the contribution of every volunteer.
  - Volunteers are willing to work and go the extra mile without a thank you.
  - Volunteers serve their fellow club members and community for their own personal reasons.
- **Boundaries:** Committee members and the Support Team have a life outside the club.
  - Our club operates on the goodwill of volunteers.
  - There are boundaries and club members need to operate within the limits set.
  - We are not a business and don't operate on a fee for service basis.
  - We will not tolerate members who make unreasonable demands, or are aggressive or abusive towards any club volunteer.
- **Professional:** Always represent the Club and the brand in a professional manner.
  - We are proud to belong to the BMW community. We behave in a professional manner worthy of a global brand.
  - We value partnerships, cooperation and goodwill in the motorcycle and automotive community.
  - We will not tolerate conduct likely to bring the club and the BMW brand into disrepute, or to risk or cause harm to the interests of the club, the BMW brand, fellow members, Committee Members and the support team.

#### References:

- Club meeting workshop held on 25<sup>th</sup> September 2023.
- <https://clubrespect.org.au/>

Please read this code of conduct in conjunction with the club's social media code of conduct.

- <https://bmwmotorcycleclubofvictoria.wildapricot.org/forums>

#### Version control

Version	Description	Document date
1.0	Publish version 1.0	11 <sup>th</sup> April 2024